



FOR IMMEDIATE RELEASE

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IMOGAP ANNUAL CAMPAIGN

The Interactive Museum of Gaming and Puzzlery is launching their Annual Campaign on crowdfunding site IndieGoGo.com

Beaverton, OR -- October 21th, 2014

The Interactive Museum of Gaming and Puzzlery (IMOGAP), the only museum in the United States focused on board games, is launching their Annual Campaign. This year they will be using the website IndieGoGo.com (similar to KickStarter.com) to host the crowdfunding campaign. The campaign can be found at <http://igg.me/at/imogap>, or from the home page of the museum at <http://www.imogap.org>.

IndieGoGo provides low-cost card-processing and a good avenue for reaching supporters of the museum near and far. The financial goal set for the campaign is \$20,000, with a stretch goal to \$35,000. It is a flexible campaign, so any amount raised can be used towards museum goals in the coming year. The campaign will run for one month and be all finished shortly before Thanksgiving.

People can support IMOGAP by:

- [Contributing to the campaign](#)
- Alerting friends and family who enjoy games
- Spreading the Word
- Liking IMOGAP on [Facebook](#) and [Youtube](#)
- Contributing actual Games to the museum

IMOGAP is Beaverton's interactive museum of gaming and puzzlery. It is open 11-7 Tuesday through Saturday at their location off of Hall street, at 8231 SW Cirrus Dr., Beaverton, OR 97008. The museum features more than 2,500 games in their collection, ongoing exhibits about gaming culture and history, and a play area where museum members can try their hand at an old favorite, or a brand new game. They also have a small shop where games, and other gifts, may be purchased. More details are available at IMOGAP's website <http://www.imogap.org>, including a brochure at <http://www.imogap.org/pr.cfm>.

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